



news release

QCOMP0031.AV

24 April 2009

Qcom Delivers Service and Support for Pidion in EMEA

Korean-based IT manufacturer, Bluebird a leading global provider of mobile computing devices, has appointed Qcom as its approved repair centre for its Pidion brand products in Europe, the Middle East and Africa (EMEA region).

The deal covers Pidion's range of scanning and non-scanning PDAs, integrated with the latest technologies, including HSDPA, RFID, GPS and Windows Mobile 6.0, to meet growing demands for convergence terminals.

Neil Anderson, managing director of Qcom, says: "We have specialist expertise in acting as an approved repair centre for manufacturers of hand-held devices looking for a UK or EMEA repair facility.

"High quality, after-sales support is a key element to help drive sales in EMEA, and this agreement also offers a local service solution for customers. For manufacturers looking to expand into new markets, outsourcing warranty repairs to a partner like Qcom can provide a rapid, relatively low-cost, solution.

For more information on Qcom's outsourced technical services, visit www.qcom.co.uk.

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About Qcom

1. Qcom is an international technical outsourcing company. It operates across a large range of technologies offering pre- and post-sales technical support, delivering warranty packages and technical services as well as consultancy around issues such as customer care.

2. Qcom provides technical services and support packages to the manufacturers, distributors, and resellers of a range of technology products, including IT, RFID, Auto ID, barcoding, data capture, EPOS, convergent IT and mobility solutions.

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