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## Qcom helps Datamax celebrate its millionth printer

Outsourced technical support specialist Qcom has helped Datamax celebrate the manufacture of its millionth printer by playing a leading role in a worldwide charity auction.

To mark this important production landmark, Datamax auctioned the millionth printer, an M Class Mark II, with the proceeds going to the company's nominated charity, the Make-a-Wish Foundation of Central and Northern Florida.

Qcom, which is a long-standing Datamax Authorised Service Centre, supported the initiative with the highest international bid – just being pipped at the post by another Datamax partner, Scansource Inc.

Qcom Managing Director Neil Anderson explained: "We have provided maintenance and technical support on Datamax equipment for 14 years, so were keen to support the company as it celebrated this landmark.

"So although we were obviously disappointed to be pipped at the post at the last minute, we were delighted to carry on and make a donation to the overall fundraising effort.

"We are now looking forward to going one better in the auction for the two millionth printer!"

The auction raised a total of \$25,000, and in recognition of Qcom's donation and support, John Durnford and Jayesh Batavia, Regional Director EMEA and UK and Ireland Sales Manager, presented QCom with a plaque and a replica of the millionth printer.

Mr Durnford said: "This was an important milestone for Datamax, and I want to thank Qcom for their exceptional support in helping make the auction a success.

"Everyone involved has greatly appreciated the opportunity to make wishes come true for children with life-threatening illnesses."

For more information about the Make a Wish Foundation, visit [www.worldwish.org](http://www.worldwish.org).

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### **About Qcom**

1. Qcom is a leading provider of bespoke outsourced technical services and support packages to the manufacturers, distributors, and resellers of a range of technology products, including IT, RFID, Auto ID, barcoding, data capture, convergent IT and mobility solutions.

2. Qcom delivers a wide range of support services across the UK, Europe, Africa and the Middle East, including pre-sales, warranty support, technical services and associated consultancy.
3. For more information about Qcom, visit [www.qcom.co.uk](http://www.qcom.co.uk).

### **About Datamax**

1. Datamax, a subsidiary of Dover Corporation (NYSE: DOV), is a global leader specializing in the design, manufacture, and marketing of products for bar code and RFID labeling, including thermal demand printers, label, ticket and tag materials, and thermal transfer ribbons. Headquartered in Orlando, Florida, Datamax has representative offices throughout the United States and in Singapore, China, and the United Kingdom, as well as label converting and preprinting facilities in Robinson, Illinois. For more information, go to <http://www.datamaxcorp.com>.

### **About Make-a-Wish**

1. The mission of Make-A-Wish is to create hope and happiness for children with life-threatening illnesses around the world. Make-A-Wish has become the largest wish-granting organization in the world and can be found in 28 countries on five continents.
2. Make-A-Wish International serves children outside the United States, while the Make-A-Wish Foundation of America serves children within the United States. Both organizations have granted more than 187,000 wishes around the world since 1980.
3. For more information about the Make a Wish Foundation, visit <http://www.worldwish.org>.

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